



POISED STUDIOS

PRICING LIST

TO GET STARTED WITH ANY OF THESE SERVICES, SCHEDULE A CONSULTATION

www.poisedstudios.com/contentservices

NOT SEEING WHAT YOU NEED?

Please send a detail email of your writing needs to info@poisedstudios.com.

COPYWRITING & CONTENT WRITING PACKAGES

Poised Studios is a creative copywriting firm deeply rooted in public relations and journalism. Merging the two mediums, we produce digital copy that helps clients tell their inspirational stories and inspire their audiences to action.

The next step to get started with any of these services, please schedule a 15-minute content consultation.

BIOGRAPHY WRITING \$150

INCLUDES:

- 1-hour bio interview
- 3 versions: Third-person, first-person, short version
- 7-day turnaround time

AL LA CARTE MIX & MATCH SERVICES

These services can be purchase al la carte or bundled into a monthly package. When you bundle 2 or more of these services, you get 20% off your package. All packages include a 20-minute content check-in each month.

EMAILS | \$60 EACH
Customized for your
email template

BLOGS | \$80 EACH
Up to 300 words
per post

LANDING PAGE | \$100
Copy for one static
information/sales page

CONTENT STRATEGY SESSION | STARTING AT \$200

Get a 1-2 hour, one-on-one session with me to ask all your content questions and understand the best practices of creating content for your industry. You'll leave with a customized content plan that achieves your goals and complements your budget, time, and skill level.

MONTHLY CONTENT COACHING | STARTING AT \$150

Turn your one-hour strategy session into a year-long partnership, with monthly accountability and content check-ins. This service also includes 1 al la carte service per month.

SOCIAL MEDIA COPY (MONTHLY SUBSCRIPTION)

Looking to outsource copywriting for social media? Poised Studios can provide monthly content services that will keep your digital profiles active and engaging. For Social Packages: Choose a package with the number of posts you'd like us to create for you per day. Once you book, you can choose whether you'd like to apply posts to one social media account or spread them across your entire digital presence.

BASIC | \$280
Copy for 1 social media
post per day

FULL | \$500
Copy for 2 social media
post per day

ADVANCED | \$800
Copy for 3 social media
post per day